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2nd Euro MENA Dialogues on Public Management

European Group for Public Administration (EGPA) & Middle East and North Africa Public Administration Research (MENAPAR)

October 29th-31st, 2018 Granada - Spain

Hosted by the Euro-Arab Foundation for Higher Studies and the University of Granada - Faculty of Political Science

Co-organised with Aix-Marseille University, Institute of Public Management and Territorial Governance (IMPGT), France & the Institute of Public Administration, Kingdom of Bahrain (BIPA)

The Euro MENA Dialogues of Public Management are the continuation of the Euro- Mediterranean dialogues of Public Management, MED, that have been held from 2008 to 2014. The Euro MENA is organized every two years.

From 2018, each Euro MENA Dialogue will now propose two themes for the call for papers: - a repeating one aiming at building, Dialogue after Dialogue, a global reflexion on Governance and Public Administration in Euro MENA Zone, and

- a one-time theme seeking to question different public management issues.

Call for Papers and Call for Experiences

Euro MENA Dialogues address civil servants, practitioners, as well as all experts in public management and researchers coming from social sciences and humanities. You are invited to present your contribution, research or current work in public management, on the following two topics:

- 2018 Euro MENA 2 Dialogue Theme: "New trends in city management"
- Euro MENA Dialogue Permanent Theme: "Governance and Public Administration Paradigms, Conceptions and Approaches in Euro MENA Zone"

You can participate in the conference by presenting an academic research, but also a testimony of your experience as a practitioner. This testimony should help to clarify the main themes of the conference.

All contributions are evaluated by a scientific committee representing the various disciplinary fields of Public Management and of the Euro MENA area, or by experts on the proposed theme.

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Submissions (abstracts and final papers) may be submitted in English, Arabic, Spanish or French.

But only English will be used during the conference for communication and discussion. PowerPoint presentation must be in English.

Best academic papers will be reviewed by the Scientific Committee and proposed for publication to IRAS:

International Review of Administrative Sciences – (Revue Internationale des Sciences administratives - RISA)

General Deadline for submissions: July 4th, 2018

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2018 EuroMENA2 Dialogue Theme:	
New Trends in City Management	Page 3 - 9

- Axis 1 -Toward a paradigm of local public management in the Euro MENA area
- Axis 2 Territorial and Local Governance to face new challenges
- Axis 3 Sustainable Territorial attractiveness and strategic territorial management practices focus on a new trend in city strategic management
- Axis 4 Cities Resilience and Sustainable Local Strategies
- Axis 5 Roles, practices and tools of city and territorial managers

Euro MENA Dialogue Permanent Theme:
Governance and Public Administration Paradigms,
Conceptions and Approaches in Euro MENA Zone _____ Page 10 - 13

- 1 Paradigms of Governance and Public Administration in Euro and MENA regions
- 2 Concepts and conceptions implemented in different systems of Governance and Public Administration
- 3 Diversity of Governance and administrative systems in the euro-MENA regions: factors, contexts and dimensions
- 4 Diversity of cultures, culture of diversity and dialogue of diversity
- 5 Future of paradigms and paradigms for PA future
- How to submit a paper proposal or a testimony proposal ______ Page 13
- Doctoral seminar for PhD students and young researchers in Public Management

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- Best Practice Workshop
- EUROMENA Scientific Committee ______Page 17 19
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2018 EuroMENA2 Dialogue Theme **New trends in city Management**

City management in Euro-MENA region between public management models, innovations and practices

Considering the evolution of main public administration paradigms and conceptions in the Euro MENA zone and taking into account the main challenges for our States and Governments in implementing the UN Sustainable Development Goals' Agenda by 2030, the EURO MENA Dialogue 2 will address the challenges faced by Cities in Euro MENA regions and the impact on their management.

The participants will analyse cities and urban management paradigms and the key issues related to the development and the future of Cities as main actors of development. They will also analyse the impact of current Public Administration paradigms on City Management.

As mentioned previously, the cities are a key actor in development and management; for driving the key priorities for the future of our societies, their management is therefore a major stake in current development.

Urbanisation and the increasing concentration of populations, coupled with the decentralisation of public decision-making at the local level, has given cities a privileged role. Population demands for a better quality of life and a better level of public services are issues that must be answered despite multiple challenges faced by cities. Rising poverty and social inequalities, problems of unemployment, constant pressures of urbanisation on the environment or problems of insecurity are facing local finances weakened by the crisis.

The Euro MENA zone is not immune to these trends. One of the most urbanised area of the world, cities and populations are strongly concentrated on the coast. The urban populations of the southern and eastern Mediterranean countries, now estimated at 165 million, are expected to grow by about 80 million by 2025. We can observe the same trends in the Middle East Countries. The demographic pressure associated with urbanisation represents a challenge for the environment, quality of life and social equity.

To meet these challenges, officials, leaders and managers have to improve city management performance and to reconsider urban models. City population also has an increasing role to play in making public policies and services more efficient. Citizen participation and engagement in city management have to be reinforced.

This call for paper invites papers that have an interest on five dimensions:

• "Axis 1 - Toward a paradigm of local public management in the Euro Mena area" creates a link with the other part of the call for papers devoted to "Governance and Public Administration Paradigms, Conceptions and Approaches in Euro MENA Zone".

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- "Axis 2 Territorial and Local Governance to face new challenges" questions the new and alternative form of governance from institutional cooperation to citizens' implication to answer new challenging issues such as terrorism, migration, climate change, pollution or financial crisis. To meet these challenges, political leaders and managers must work to improve their city's management performance. Citizens also play an increasing role in making public policies and services more efficient.
- "Axis 3 Sustainable Territorial attractiveness and strategic territorial management practices" focuses on a new trend in city strategic management.
- "Axis 4 Cities Resilience and Sustainable Local Strategies" questions the elements that foster Cities' environmental and financial resilience. It has an interest in innovative strategies in social or environmental areas, and more specifically on key policies for sustainability: Urban planning, public equipment and transportation policies.
- "Axis 5 Roles, practices and tools of city and territorial managers" focuses on operational aspects of city management and has an interest in new professional practices and tools. It also questions the roles and practices of territorial managers in the Euro MENA area.

Axis 1: Toward a paradigm of local public management in the Euro Mena area

The objective of this axis is to identify, and to discuss, a paradigm of local public action in the Euro MENA space. The contributions will address some of the questions below. Papers presented here will be analysed also under the scope of the call for paper devoted to "Governance and Public Administration Paradigms, Conceptions and Approaches in Euro MENA Zone"

What paradigm for local public action in the Euro MENA space?

This questions the paradigm of local public management in the Euro MENA space. Public management has evolved over time and three paradigms have followed one another:

- Traditional public management based on the model of Weber's bureaucracy (Beetham, 1987).
- New Public Management, which uses private sector management methods (Hood, 1995).
- Public Value Management. This is the current paradigm of public action and the basic principles of it is the dialogue between stakeholders and the co-production of public services (Stocker, 2005).

We want to understand in what paradigm are the Mediterranean territorial public organizations, or to identify a paradigm of local public management that would be contingent on the Euro MENA zone. In the perspective of Pollitt and Bouckaert (2011), we can wonder if the reforms features they observed at the national level, are observable at the local level.

• What are the effects of Islamic work ethics, and other contingency factors, in the territorial public management of the Euro Mena zone?

Public territorial management research cannot be done without a contingent approach. We want to understand the effects of Islamic work Ethics on managerial

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practices. What public marketing for the Euro MENA zone? What are the contingency factors specific to the Euro MENA zone? Once again, these questions could be analysed under the perspective of Pollitt and Bouckaert (2011),

Axis 2: Territorial and Local Governance to face new challenges

Cities and urban territories in the Euro-MENA area are at the front line of challenges such as climate change, migrations, rising poverty or security, and economic crisis. These multiple challenges question the cities' governance and their capabilities to cope with these issues in cooperation with other stakeholders. The necessity to cooperate with upper level of local and national governments, to push population and civil society to participate to municipal decisions, to collaborate with neighbouring territories drives to multiple key questions. This axis invites papers that address territorial and local governance focusing more specifically, but not exclusively, on the following questions and topics:

• Citizen-centred governance and modes of production and management of local public services in the Euro Mena area

- Population and civil society involvement in municipal decisions and in public services production, implementation of participative democracy tools and their development in the different part of Euro MENA zone.
- Co-conception and co-production of local public services with a greater involvement of citizens. State of development of such practices in the Euro MENA zone.
- Management of the relationship with the user and tools for measuring satisfaction.
- What are the modes of management of local public services? What are the forms of co-production of local public services? Who are the stakeholders involved in the co-production of local public services? What are the stakes of powers of the stakeholders?

• New types of cooperation between cities and the different levels of government Studies on territorial and local governments' reforms implemented all over the Euro MENA area (municipalities' mergers and territorial reforms, decentralization or recentralization, enhancing of metropolitan areas, evolution of territorial competences).

- What are the outcome of these reforms?
- What are the expectations and the effects of local government amalgation on public spending and public service? What are the lessons to be learned? How do cities answer to pressures on their autonomy in times of crisis?
- What are the cultural specificities in terms of city governance across the EUROMENA zone? Is there a European versus Arab model of city governance? Are there cultural specificities observed within the Mediterranean and Middle East cities' modes of governance?
- What are the specificities of the governance of urban vs rural areas? Do the local government amalgation enable cities to include rural areas in their strategies? Are there strategies to enhance the urban-rural linkage and to foster a sustainable development in both areas?

• Place of international relations in the management of cities

- What are the types of relations and international cooperation (political, economic, cultural ...)?
- Which are the barriers to international relations?
- Which actors intervene in international relations?

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- What are the key skills to ensure sustainable international relations? How to manage the diversity of international teams...?
- Studies on decentralised cooperation projects at the municipal level between North and South-South.
- How to foster sustainable relations and international cooperation of cities in the Euro Mena area?

• New challenges faced by cities and related governance issues

- Terrorism and security issues, migrations issues, climate change, pollution issues and economic development issues: what kind of cooperation between different levels of government or between different territories in order to address these challenges?
- The Mena countries face also a transition period in their agriculture and food systems whereas they have known a growing food fragility during the 2008 crisis due to the increase of prices of the food goods. How do the cities manage this transition with innovative organisational systems and new agriculture strategies? How to conciliate sustainable development and territorial equality with agriculture and food transitions?
- Financial austerity and how to do better with less. How does the search for efficiency impact governance: mutualisation, merging of different levels of governments? Growing influence of financial partners and institutions?

Axis 3: Sustainable Territorial attractiveness and strategic territorial management practices - focuses on a new trend in city strategic management

This axis is developed in partnership with the Aix-Marseille University, Institute of Public Management and Territorial Governance research Chair in "Attractiveness and new territorial marketing" http://anmt.univ-amu.fr/en

The axis invites papers that address more specifically, but not exclusively, one of the two following topics:

• City marketing: governance, transversality and branding

Place marketing is an answer to objectives of hospitality (capacity of a place to improve quality of life and maintain its stakeholders) and attractiveness (capacity of a place to have positive image and to attract people and investors).

Nowadays, city management is more and more influenced by place marketing practices: new forms of governance are being created to attract investors, events, tourists, residents, students and talents. It includes a large mobilisation of internal stakeholders with a focus on companies and residents. Traditional managerial functions of cities need to adapt: communication, International relations, Urbanism...

Some practices on the Euro-MENA zone have been noticed by the international place marketing watch of the Chair:

- Morocco and the city of Casablanca have started developing a place branding strategy: WeCasablanca
- Dubaï is positioning as the city of Happiness and a smart city
- -Tel Aviv is positioning as the city of innovation and start-upers

This axis is seeking for papers that address the following questions:

- How cities from Euro-MENA zone develop place-marketing strategies to reach objectives of hospitality and attractiveness? What are the similarities/differences with place marketing strategies developed all around Europe?
- Which new mean of governance are created to develop attractiveness of cities on this area?

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- What is the role of companies and how are they associated to these attractiveness strategies?
- How transversality is implemented between tourism, economic development and events?
- How cities traditional managerial functions evolve with this new focus on attractiveness strategies?
- How brands of Euro MENA Cities are managed (Identity, image, reputation)?

• Strategic territorial management: how to promote the sustainable attractiveness of territories in the Euro Mena area?

This questions the strategic management of territories in the Euro Mena area. In order to ensure their development or to be visible internationally, the territories implement strategies to promote their sustainable territorial attractiveness (Soldo et al., 2013).

- What are the strategies of territorial public organizations? How do they define and implement their strategy? How to evaluate those strategies? Which territorial leadership? What are the key competences of these organizations? What are the skills to develop?

Axis 4: Cities Resilience and Sustainable Local Strategies

Sustainable development requires developing strategies that balance economic, environmental, and social concerns but also that enable to cope with diverse shocks and risks. At the local level, cities are at the heart of environmental policies through their role in waste management, water and sanitation, urban planning or public transportation. They are also at the front line to address rising poverty and social issues. If there are some very inspiring examples of municipal sustainable strategies, cities often lack of a clear, long-term vision of a sustainable strategy and of a political will to implement such actions.

As such, this axis is interested in papers that analyse social and environmental policies and their implementation challenges, such as the issue of transversality of such policies. The axis also looks for studies that have an interest on how cities cope with chronic stresses and acute shocks (unemployment, violence, floods, earthquakes, terrorist attacks...).

Urban resilience is usually perceived as "the capacity of individuals, communities, institutions, businesses, and systems within a city to survive, adapt, and grow coping with the continuing pressures they experience".

This axis invites papers that address more specifically, but not exclusively, three maintopics:

• Cities' environmental and financial resilience

- How to develop organizational capacities in order to be able to survive, adapt, and grow even when facing shocks? What is the role of individuals, communities, institutions, businesses, and systems within a city to develop resilience?
- Do the strategies for resilience and for sustainable development converge?
- Reflections on resilience capacities: Development of anticipative and coping capacities, capabilities to transform and adapt to new environments.
- What kind of innovation processes to facilitate the transition to the cities of tomorrow and to answer environmental and social challenges?
- Financial resilience and capacity to cope with austerity and financial crisis.
- Reflections on risk management issues.

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- Acceptance of sustainable development by local citizens/residents/business owners: to what extent are they ready to accept (socially, individually and collectively) measures taken in the name of sustainable development in the Euro MENA area? Are they ready in the Euro MENA area to accept "sustainable" technical and economic or environmental measures (green spaces, waste, tramways, ecotourism, etc.)? Are they willing to accept radical changes in their lifestyles in the name of sustainable development?

• Innovative strategies in social or environmental areas.

Innovative experiences of Euro MENA cities in addressing climate change, scarcity of water, energy shift, pollution, but also social issues:

- Energy strategies: territory's resources development and the development of renewable energies at the local level
- Water strategies: Water and sanitation management in areas with growing scarcity
- Environmental policies and management of pollution problems (air and water quality, noise pollution...)
- Smart cities and technology management, smart grids
- Ecological town planning models: ecological cities, eco-neighbourhoods, new modes of circulation, reflexion on sustainable public transportation.
- Innovations in social, cultural and educational policies to address social issues.
- New trends in sustainable touristic policies, and heritage management
- How social integration is favoured by great structuring events such as sports or cultural events?

• Urban planning, public equipment and transportation

Issues and challenges faced by equipment and local public services management (Waste, water and sanitation, public transportation, energy policy, cultural equipment...),

Looking for a new urban mobility: Innovative traffic and public transportation management

Interaction between territorial planning and social policies (ghettoization of rich neighbourhoods and poor neighbourhoods, security issues ...)

Axis 5: Roles, practices and tools of city and territorial managers

This axis questions the operational dimension of city management, and the growing professionalization of city managers. What are the roles of the territorial manager and the reality of public managerial practices in the Euro MENA area? What are the now tools to answer territorial issues?

This axis invites papers that study operational management, new tools and practices at the city level, focusing more specifically, but not exclusively, on the following questions and topics:

- Modern management tools are more and more widespread in cities in order to face economic challenges and to offer better public services.
- Facing austerity: the development of new financial and management control tools
- New trends in management of information systems
- HRM (skills and motivation within cities)
- Management of the relationship with the user and quality process
- What are the innovative practices in territorial public management?

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- How to use the main tools of territorial management in order to achieve the objectives set by the policy and strategy while integrating conflicting demands from stakeholders? In other words, how can we use the tools and practices of territorial management in the Euro MENA zone to manage paradoxical situations?
- But this axis also questions the roles of the public territorial manager of the Euro Mena zone:
- What are his roles, his difficulties and the stakes of his work?
- What are the current skills of these managers?
- What are the forms of leadership of managers in the Euro Mena zone?
- What are the needs for training?

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Euro MENA Dialogue Permanent Theme

Governance and Public Administration Paradigms, Conceptions and Approaches in Euro MENA Zone

During this Euro MENA Dialogue's workshop, we will delve into the diverse paradigms, conceptions and practices of Public Governance and Public Administration in Euro-ME-NA Zone.

By paradigms (1) it is meant a coherent pattern of core ideas and premises that govern and explain how things work as well as how things ought to work in a given system - the ideational bases and patterns of thoughts usually presented as an overarching framework to a politico-institutional and administrative system. In Governance and Public Administration, each paradigm can be understood in terms of locus (institutional 'where' of the field, contexts) and of focus ('what' as principles or functioning principles etc.) (2).

Public management faces the difficult epistemological and doctrinal foundation of the discipline since the end of the New Public Management, already evoked by the authors of the Oxford Handbook of Public Management (2005). Our conference will participate to answer to this important issue.

However, a paradigm is embodied not only in the world of our organizations in discourses; it is revealed in concrete actions and practices of management.

Euro MENA participants will further discuss how paradigms influence and shape the characteristics of public administrative systems and practice. They will identify and investigate the different models rooted in both the Islamic and the European Public Administration and will engage with issues of multiple paradigms spanning across Western (Weberian, Anglo-American) as well as Non-Western Public Administration (Islamic as well as Confucian PA) (3)

In addition to paradigms 'analysis, we will also question different conceptions and practices we developed for characterising Governance and Public Administration Systems in accordance to our historical, philosophical and cultural backgrounds.

Euro MENA Dialogues will address the following sub-themes:

1) Paradigms of Governance and Public Administration in Euro and MENA regions

As previously mentioned, Euro MENA Dialogue participants will be invited to question the different paradigms of Public Administration as a field of inquiry as well as a practice (the art and profession of governing through administration).

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We will review the intellectual construction and development of the Public Administration as field of study and practice. We will analyse the evolution of the paradigms in both an historical perspective and a 'sense' (value/direction) -oriented perspective in the European and MENA regions and in the Euro-MENA zone.

The participants will have the opportunity to share their understanding and discuss in a comparative perspective the basic paradigms and their evolution in the countries of the Euro-MENA regions. An overview of the fundamentals, basic concepts as well as principles, values and premises of the current models for public administration, public management and governance systems.

We will examine what is common and what is divergent? What are the similarities and the divergences between the different paradigms and PA traditions? On the other hand, do we have to question these convergences and divergences?

We have to examine the philosophical foundations of the study and the practice of public administration (4) in the countries of the Euro-MENA regions, on both the European (9) and the MENA areas. The participants will examine the philosophical stances and traditions for Public Administration and Public Management.

We will also further discuss the evolutions and oscillations in the field of public administration usually described as paradigm shifts up to the one designated as the governance model (involving

the stakeholders, networks, collaboration, and partnerships in policy and government processes). We will also analyse the paradigms shift(s) and the contexts for these changes of models.

How the political changes and (r)evolutions influence the change of paradigms and models, how the main challenges to which governance and public administration systems are confronted have an impact on the paradigms' shifts under certain conditions.

We will also examine the huge diversity between countries belonging under a same PA paradigm.

2) Concepts and conceptions implemented in different systems of Governance and Public Administration

We will also investigate the evolution of the concepts, terms and conceptions used in addressing key issues and topics in real.

The participants will analyse the reasons of the emergence of new concepts and the context of their evolution as such: government (central/local), governance, legitimacy, good governance, co-design- co-production-co-evaluation, common good, collaborative governance, public service, accountability, leadership, integrity etc.

3) Diversity of Governance and administrative systems in the euro-MENA regions: factors, contexts and dimensions

In addition to paradigms and concepts, the Euro MENA 2 will address the different factors and contexts influencing Public Administration developments and the different dimensions as institutional/structural ones, the normative aspects, and management issues.

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2nd Euro MENA Dialogues on Public Management

Participants of the second Euro MENA dialogue will deal with the following issues and questions: a) contextual determinants shaping administrative systems and practices, including historical factors, political and ideological stances and socio-cultural issues (cultural tradition, philosophical and religious beliefs);

- b) institutional and structural factors relating to public administration (state development, state-society relationship, structure of state) and their impacts on the PA and Governance systems;
- c) normative dimensions of public administration (ethics, ethos of public sector, values, and norms);
- d) management issues (motivation, leadership, personnel management, performance management):
- e) diversity of governance models in sectorial policies (health, security, environmental, social and economic policies, urban policies etc.).

4) Diversity of cultures, culture of diversity and dialogue of diversity

The diversity of the paradigms of public administration and governance and new concepts will be revisited in the light of the possible synergies between management models, practices and convergences between the regions of the Euro-MENA zone.

How the diversity of models and practices contribute to find adequate solutions in the respect of our values and traditions?

How do different paradigms and practices of public administration and governance interact (or not)? How do the emergence of new models and new international agreements (as international agreement on Sustainable Development Goals) make it possible to go beyond the cultural limits or obstacles of traditional models? Do we have to do so?

5) Future of paradigms and paradigms for PA future

How to revisit governance and PA paradigms in the light of the key challenges of public administration (7) and of our societies?

What will be the next shift of paradigm in the different countries and regions of Euro MENA Zone?

From Weberian model to New Public Management and New Governance model, from traditional paradigms to alternative one, what will be the next steps in a global context? We have to question the links between authoritarian system and good governance ideal-type model, identify the path from a bureaucratic model to inclusive model (8).

References:

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- (2) Robert T Golembiewski in Paradigms of Public Administration
- (3) Wolfgang Drechsler, Paradigms of non-Western public administration and governance in Andrew Massey and Karen Johnston, International Handbook of Public Administration and Governance, Elgar, 2015
- (4) Edoardo Ongaro, Philosophy and Public Administration An Introduction, Elgar 2017
- (5) Wolfgang Drechsler, Three Paradigms of Governance and Administration: Chinese, Western and Islamic, in Society and Economy 35 (2013) 3, pp. 319–342

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(6) Jacob Torfing and Peter Triantafillou, Enhancing Public Innovation by Transforming Public Governance, or vice versa?, Cambridge University Press, 2016

(7) Bergeron-Barrows S., Barrows D. (2017) Globalization and Public Administration: A Conceptual Framework. In: Andebner R., Greiling D., Vogel R. (eds) Public Sector Management in a Globalized World. NPO-Management. Springer Gabler, Wiesbaden (8) Guy Peters and Jon Pierre, The Next Public Administration: Debates and Dilemmas, Sage, 2017

Edoardo Ongaro and Sandra van Thiel (eds.) The Palgrave Handbook of Public Administration and Management in Europe. London: Palgrave, 2018

How to submit a paper proposal or a testimony proposal

Working Languages:

Submissions (abstracts and final papers) may be submitted in English, Arabic, Spanish or French. But only English will be used for communication and discussion. PowerPoint presentation must be in English.

Deadlines

Deadline for submission of proposals: extended to July 4th, 2018

Decision of the Scientific Committee and notification to the authors: from June 15th and from July 15th, 2018

Uploading of the final version of accepted papers: October 8th, 2018

Format for a paper (academic) proposal

- The proposal must specify the Call-for-papers (permanent theme or 2018 topic) and the track concerned by the proposition (in English)
- A summary of 2 pages max (1000 words) stating clearly on the front page: the paper title as well as author's name, affiliation and contact. (in English)
- The summary must state the research methodology and empirical techniques used.

Format for a final paper

- The final submission must not exceed 25 pages (including bibliography and appendices)
- The 1st page must specify the title of the contribution, name(s) of author(s), the Institution (s) to which author(s) belong(s), and author(s) contact information. (in English)
- Communication must begin with a short summary in English (10 lines maximum) pointing out 5 keywords.

Testimony proposal

- The first page must clearly state the title of the testimony, the author's name, affiliation and contact information. (in English)
- A maximum 2 pages summary of the proposed presentation
- A Curriculum Vitae.

You can submit your abstract on the Conference Management System:

https://app.oxfordabstracts.com/stages/494/submission

The Conference Management System is set up in French and in English.

Submissions in Arabic or Spanish are possible and welcome but the author must indicate the title of the submission in English in the system.

Then, the author is invited to upload the proposal in Word or PDF file on the conference management system.



















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2nd Euro MENA Dialogues on Public Management

Doctoral Seminar for PhD Students and young researchers in Public Management

The aim of the PhD workshop is to bring together young researchers in public management who are involved in work on the Euro-MENA zone and who comes from both the North and South of the Mediterranean or Middle East.

Euro MENA Doctoral Workshop offers PhDs students a unique opportunity to present their work to well-known professors in the Euro-MENA zone, experts in public management.

It also encourages doctoral students to submit their research results to the test of external validation.

Euro MENA Doctoral Workshop allows sharing and learning, and helps to consolidate the community of young researchers from the Euro-MENA area initiated from the first Euro-Mediterranean Dialogue in 2009.

PhD workshop will be held on October 29th, 2018

In charge of organization:

Solange HERNANDEZ, Associate Professor at IMPGT - Aix Marseille University, France

Scientific Committee for the PhD workshop

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HOW TO SUBMIT AN APPLICATION

Working Languages:

Submissions may be submitted in English, Arabic, Spanish or French.

But English may be used for communication and discussion. PowerPoint presentation must be in English.

Format for proposal:

- The submission and the presentation must focus exclusively on the thesis work.
- The proposition should be no more than 5 pages long.
- It should detail clearly the PhD project, but you may want to insist more on certain points to be discussed, that can be theoretical, methodological and / or empirical.
- The proposition should include the following elements:
- o Date of first registration for thesis
- o A half-page maximum summary in English and / or French
- o Five keywords (maximum)



















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o The PhD work in progress:

- The research question
- A short review of literature
- Empirical and Methodological elements
- Preliminary findings and elements for discussion
- Limitations of the research.
- The remaining work schedule (planning).
- The student may also address issues he or she wishes to discuss during the presentation.

Deadline for submission of proposals:

Deadline for submission of proposals: extended to July 4th, 2018

Decision of the Scientific Committee and notification to the authors: from June 15th and from July 15th, 2018

Uploading of the final version of accepted papers: October 8th, 2018

You can submit your proposal on the Conference Management System: https://app.oxfordabstracts.com/stages/494/submission

SELECTION CRITERIA

- We particularly encourage applications from PhD students in their 2nd or 3rd year or from those whose thesis is already well under way but not yet finalized
- The academic organizers for the Doctoral Workshop carry out the selection of proposals
- Proposals will be selected according to the following criteria:
- Originality and novelty
- Clarity
- Rigor and relevance of the methodological approach to the research question
- Creativity
- Quality of bibliographic references
- Potential contribution to research in Public Management
- Writing style

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2nd Euro MENA Dialogues on Public Management

Best Practices Workshop

The Euro MENA Dialogues will include a session to showcase best practices in Euro and Arab Public Administration and the output from collaboration projects that have been started through the MENAPAR. Such workshops were held during the second MENAPAR conference held in Tunis in October 2015, during the Euro MENA 1 in Oman in October 2016 and during the IASIA-MENAPAR Conference in Ramallah in July 2017. These workshops were well attended and witnessed the presentation of best practices from different countries. Collaboration agreements have been negotiated based on these best practices. In particular, detailed terms of reference are being jointly developed by partners from the different countries.

This workshop is also open to young researchers and PhDs students working on European and Arab countries.

As a logical continuation of the preceding workshops are expected to compare best practices and realities on the ground.

The best practices workshop that will be held as a prelude to the Euro MENA 2 conference will expand on the workshop in Tunisia, Oman and Ramallah to include the following:

- Presentation(s) on the output/outcome of collaborations developed on the basis of the first best practices workshop/MENAPAR 2, Euro MENA 1 and IASIA/MENAPAR Conference;
- Use of the UNDP 'knowledge fair' format to organize the event;
- Involvement of young researchers to debate with practitioners over the displayed practices;
- Review of submissions by a committee of experts in public administration including to ascertain the proof of concept as a requirement for presentation;
- Development of award mechanisms for "best of the best practices";
- Publication of best practices in a compendium;

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Conditions for participation

Submissions can be in any of the following formats:

- A written paper in the format of a case study
- A video or animated presentation
- A demo / storyboard display
- ullet A combination of the above or any other format / delivery that clearly outlines the best practice
- Presentation(s) can be made in English or Arabic.

Best practices will be grouped within single sessions either on a country basis or on industry-basis if there are multiple practices in the same area/field. One hour and 15 min will be dedicated to each session with a maximum of 5 sessions for the day. If there are many submissions that are deemed worth presenting by the "committee of experts," parallel sessions could be considered. Best practices should have undergone proof of concept with evidence to show their effectiveness (e.g. international benchmarking, impact analysis, etc.). Other than their basic functionalities/working mode, lessons learned should illustrate the path to success and/or risks of failure.

Submission procedure

Deadlines

Deadline for submission of proposals: extended to July 4th, 2018

Decision of the Committee and notification to the authors: from June 15th and from July 15th, 2018

Uploading of the final version of accepted papers: October 8th, 2018

You can submit your proposal on the Conference Management System:

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2nd Euro MENA Dialogues on Public Management

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