

# MASTER PROGRAM PUBLIC GOVERNANCE

**3<sup>rd</sup> EDITION**

**2015-2016**



## Public Governance



### University of Granada

The University of Granada (UGR) was founded in 1531. As a classical university with around 80,000 students, 3,600 lecturers, 1,900 administrative and support staff, the UGR offers a wide range of courses at undergraduate and postgraduate levels. Every year over 4,800 international graduate and postgraduate students choose the UGR to take full study programs or via the approximately 800 network and bilateral exchange agreements in which the UGR is involved. The UGR is the leading European university in number of incoming and outgoing Erasmus students for which it received in 2007 the Erasmus Gold Star Award in recognition of its contribution to the program.



### Euro-Arab Foundation for Higher Studies

The Euro-Arab Foundation for Higher Studies ([www.fundea.org](http://www.fundea.org)) has its origin in the agreement established by the European Parliament in 1984 for the creation of the Euro-Arab University. In October of 1995 the Euro-Arab Foundation for Higher Studies was set up as a unique institution in the international arena due to its composition and its mission: to create a space for dialogue and cooperation between the countries of the European Union and those of the League of Arab League. Located in Granada, the Euro-Arab Foundation is governed by a joint Board of Trustees, with the Spanish Secretary General for Universities at its head, composed of representatives of the Spanish Ministry of Education, Culture and Sports ([www.mecd.gob.es](http://www.mecd.gob.es)), the Andalusia's Government ([www.juntadeandalucia.es](http://www.juntadeandalucia.es)) and Granada University ([www.ugr.es](http://www.ugr.es)).





# Public Governance

## The Master Program

The Master in Public Governance, offered by the University of Granada and the Euro-Arab Foundation for Higher Studies, provides high quality training in the concept of Governance and its applicability in the strategic regions.

The program is intended for high-level civil servants countries as well as professional and academic specialists in fields related to governance, public administration and public management. Master candidates will have the chance through their training to improve their skills and challenge their understanding of Governance through modules delving on a great variety of topics related to reform and effective government. A program like that is of the up-most relevance. Achieving good Governance among strategic regions requires strong support and enforcement of laws that guarantee rights and fundamental freedoms, achieve horizontal and vertical accountability to control executive power, and ensure balance among public and private actors. Added to this, administrative and legal reforms to increase the economic capacities of these countries stresses the need of specialists capable of bringing the policy-related insight and solutions necessary in order to achieve effective government. The programme's teaching dynamic is based on a method of blended learning that combines online courses and on-site seminars, allowing the students to carry out their studies without having to give up their professional commitments.

The onsite seminars will take place Granada (dates to be confirmed depending on availability and schedules of professors), where students will be able to interact directly between themselves as well as with faculty and professional experts of international reputations.

## Training principles

- The studies are aimed at officers but also experts and researchers.
- The nature of the courses is essentially applied, in order to build capacities beyond providing knowledge. Our aim is to give the students tools to lead the reforms.
- All our teaching and training will be in English. We believe that it is necessary to find a lingua franca for global communication, and that it should be the English language. Also most of the literature on this topic is in this language. It will therefore be a requirement to have knowledge of this language in order to take the courses.
- Our approach is key strategic regions in the world.

## General Objectives

1. Provide needed capabilities to become active agents for meeting the unavoidable challenges that their regimes must be faced today.
2. Understand the concept of Governance and its applicability in the new world environment. Become familiar with the Indicators of Governance such as voice and accountability, political stability, government effectiveness, regulatory quality, rule of law, control of corruption, average institutional quality, etc.
3. Training officials and managers in Public Administration.

## Specific Objectives

1. Specific and applied study of the Public Administration Reform in strategic regions in the world.
2. Build and enhance leadership capabilities
3. Provide capabilities to implement e-government and ICT as tools in providing public services.
4. Improve multi-level relations.
5. Consolidate the process of integration and cooperation at regional and global level.
6. Highlight the importance of mainstreaming of gender to achieve the Good Governance principles



## Teaching Methodology

The program is based on blended learning methodology.

### *On-line training*

It is based on a virtual education platform. The virtual education allows students earn time, give them the possibility to interact and flexibility in the use of new technologies. This method let us to have students from different places.

### *Face-to-face training (Attended Seminars)*

Two short-term and intensive workshops will be held in Granada. This training has the objective to meet the ever changing challenges of the public governance in the region.

Executive workshops are essential to strengthen the theoretical learning and the online practical training. Theoretical classes and conferences delivered by leading experts will be complemented with a working-group dynamic (simulations, role-playing games, and studies cases).

## Structure and Contents

Module 1: Introductory Unit: Introduction to Good Governance: Normative principles and focus areas.

Module 2: Security Sector Governance: from International Security Regulation to Security Sector Reform in strategic areas

Module 3: Reforms in Public Administration: public management, policy analysis and evaluation, case studies.

Module 4: Accountability, fight against corruption, ICT's and Open Government (SEMINAR – I)

Module 5: E-Governance and Information Systems

Module 6: Governance, Public Leadership and Organization: Leaders Formation

Module 7: Political reforms in strategic areas in the world. New future Expectations

Module 8: Governance, Gender and Women empowerment, case studies.

Module 9: Economic Reforms in strategic Areas in the World (SEMINAR- II)

Module 10: Multi-level revelations: decentralization and coordination.

Module 11: Local and Global Governance. European Union Policy regarding strategic areas in the world

Module 12: Methodology

Module 13: Final Project

## Faculty

In order to provide the student with the necessary insight and experience for development and change, professors and experts from the following universities, institute, schools of business and international organizations have been brought together: University of Granada, Charles III University of Madrid, London School of Economics and Political Science University, Institute for Research and Debate of Governance, European Institute of Florence, European Corporate Governance Institute, Spanish Defence Ministry, American University of Cairo, among others .



# Public Governance

## Tuition

*Tuition:* 4.504,73 € (travel & accommodation for onsite seminars are not included).

After receiving confirmation of your acceptance to the master program, you shall have to proceed to paying the tuition fees. You can choose to pay the tuition in a single payment or by instalments:

1º. 1.576€ (22 June - 8 October 2015)

2º. 1.352€ (1-29 February 2016)

3º. 900€ (1-30 June 2016)

4º. 676,73€ (1-30 September 2016)

The duration of the programme is 14 months, to begin the 15th October 2015.

Degree granted by the University of Granada.

## Student Profile

- Civil servants (medium-high and high rank)
- International Organisations Officers
- Experts on Public Governance issues
- Experts on Public Governance in the Arab countries
- Researchers in Arab world
- Government Officials
- Recent Undergraduate with academic/personal profiles related to the program

## Selection requirements and necessary documents to send with the application form

- University Degree or proven experience in positions of civil service
- Curriculum vitae (assessed by the Academic Committee)
- English proficiency certificates (TOEFL, CPE..)
- Motivation letter (about 600 words in English)

## Course vacancies

- Student intake: 18

## Scholarship

15% of the total number of enrolments shall be used to finance scholarships. In order to apply for a scholarship, you have to be enrolled in the program and have paid the first installment of the tuition fees. Scholarships will be granted after reviewing the economic situations and academic performance and potential of the candidate.

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Webpage: <http://governance.fundea.org/>

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