

02 Sep  
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### **The Master Program**

**The Master in Public Governance, offered by the University of Granada and the Euro-Arab Foundation for Higher Studies, provides high quality training in the concept of Governance and its applicability in the strategic regions.**

The program is intended for high-level civil servants countries as well as professional and academic specialists in fields related to governance, public administration and public management. Master candidates will have the chance through their training to improve their skills and challenge their understanding of Governance through modules delving on a great variety of topics related to reform and effective government. A program like that is of the up-most relevance. Achieving good Governance among strategic regions requires strong support and enforcement of laws that guarantee rights and fundamental freedoms, achieve horizontal and vertical accountability to control executive power, and ensure balance among public and private actors. Added to this, administrative and legal reforms to increase the economic capacities of these countries stresses the need of specialists capable of bringing the policy-related insight and solutions necessary in order to achieve effective government.

The programme's teaching dynamic is based on a method of blended learning that combines online courses and on-site seminars, allowing the students to carry out their studies without having to give up their professional commitments.

The onsite seminars will take place Granada (dates to be confirmed depending on availability and schedules of professors), where students will be able to interact directly between themselves as well as with faculty and professional experts of international reputations.

### **Training principles**

- The studies are aimed at officers but also experts and researchers.
- The nature of the courses is essentially applied, in order to build capacities beyond providing knowledge. Our aim is to give the students tools to lead the reforms.
- All our teaching and training will be in English. We believe that it is necessary to find a lingua franca for global communication, and that it should be the English language. Also most of the literature on this topic is in this language. It will therefore be a requirement to have knowledge of this language in order to take the courses.
- Our approach is key strategic regions in the world.

### **General Objectives**

1. Provide needed capabilities to become active agents for meeting the unavoidable challenges that their regimes must be faced today.
2. Understand the concept of Governance and its applicability in the new world environment.

Become familiar with the Indicators of Governance such as voice and accountability, political stability, government effectiveness, regulatory quality, rule of law, control of corruption, average institutional quality, etc.

3. Training officials and managers in Public Administration.

### **Specific Objectives**

1. Specific and applied study of the Public Administration Reform in strategic regions in the world.
2. Build and enhance leadership capabilities
3. Provide capabilities to implement e-government and ICT as tools in providing public services.
4. Improve multi-level relations.
5. Consolidate the process of integration and cooperation at regional and global level.
6. Highlight the importance of mainstreaming of gender to achieve the Good Governance principles

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## **PROGRAM**

- **Module 1 Introduction: Good Governance: Normative Principles and Focus Areas**

**(Prof.: Carlos de Cueto / Sandra Gallego)**

- Subject 1 Introduction to Governance
- Subject 2 Conceptual clarifications of Governance and Good Governance
- Subject 3 Risks of the lack of Governance: the case of failed and failing states
- Subject 4 The contents of Good Governance
- Subject 5 Guiding principles for Good Governance implementation
- Subject 6 The plurality of actors and the challenge of coordination
- Subject 7 How is Good Governance measured?
- Subject 8 Topics for discussion
- **Module 2: Security Sector Governance: from International Security Regulation to Security Sector Reform in the Arab World**

**( Prof.: Carlos de Cueto / Jose Alfaro)**

### **- Unit 1 Security Sector Governance**

- Subject 1 Introduction to Security Sector Governance.
- Subject 2 The interconnection and interdependency between Security and Governance in the post-Cold War era: the concept of Human Security.
- Subject 3 Security Sector Governance: Definition; Dual approach; Strategic instruments; Principles of Security Sector Governance
- Subject 4 International Security Sector Regulations.
- Subject 5 Security Sector Governance challenges.

### **- Unit 2 Security Sector Reform in the Arab World**

- **Module 3: Reforms in the Arab World: public management, policy analysis and evaluation. Case studies.**

**(Prof.: Jesus Florido /Ahmed Alamadi)**

**- Unit 1: Introduction of Public Administration in Arab World**

- Subject 1 Historical background
- Subject 2 Administrative impediments in Public Administration
- Subject 3 Changing Context and new realities: Factors influencing Public Administration development
- Subject 4 Administrative Development and future reform strategies
- Subject 5 Conclusions

**- Unit 2: Public Policy Analysis**

- Subject 1 Public Policy Analysis and public policies evaluation
- Subject 2: Stakeholder Engagement
- Subject 3: Networks in Public Policy

**- Unit 3. Case studies**

- **Module 4: Political reforms in the Arab World. New future expectations.**

**(Prof.: Juan Montabes / Miguel Garcia Gindo)**

**- Unit 1. Transition and political change**

- Subject 1 Transition Theory
- Subject 2 Political reform and institutional changes
- Subject 3 Representation, elections and political parties
- Subject 4 Political and social legitimacy

**- Unit 2. Current process of change in the Arab World: The Arab Spring and the new challenges**

**Module 5: E-Governance and information systems**

**(Prfo.: Manuel Pedro Rodriguez / Laura Alcaide)**

**- Unit 1 Introduction to E-Government**

- Subject 1 E-Government: definitions, development stages, and functions.
- Subject 2 E-Government and access to information.
- Subject 3 E-Government and online public sector services.
- Subject 4 Web Sites Characteristics for effectiveness E-Government: Design, usability, security and privacy, accessibility, reading and scanning, navigability.

**- Unit 2 E- Government and Civic Participation**

- Subject 1 The use of Web 2.0. in E-Government: On-line collaboration, virtual communities and social networking.
- Subject 2 The citizens: benefits for the citizens, digital divide, E-Participation.
- Subject 3 Perceived Effectiveness of E-Government.
- Subject 4 Research in E-Government.

**- Unit 3 E-Government in the Arab countries (applied challenges)**

- **Module 6: Governance, leadership and organization: leadership training.**

**(Coordinator: Martin Jerch / Ximena Valente)**

**- Unit 1 Approaching to Leadership Development**

- Subject 1 Definitions, Leadership Approaches; Leadership vs. management
- Subject 2 Leadership Styles
- Subject 3 Assessing Leadership Styles

**- Unit 2 How is leadership developed?**

- Subject 1 Leadership development in different organizational contexts: Public vs. Private Sector
- Subject 2 Ethical leadership and Organizational Integrity
- Subject 3 Competency Frameworks
- Subject 4 Leadership developments in practices or how can leadership are developed?

**- Unit 3 Competencies and Skills for Leadership Development**

- Subject 1 Decision-Making and Problem Solving Skills
- Subject 2 Team and Leadership
- Subject 3 Motivation Strategies
- Subject 4 Confidence, Capacity, Connections: A Young Woman's Guide to Leadership

**- Unit 4 Conflict Management and Leadership Development**

- Subject 2 Negotiation and Negotiation Parties
- Subject 3 International and Intercultural Negotiations

**• Module 7: Gender, Governance and gender empowerment in Arab World**

**(Prof.: Elena Ferreras /Cristina Santillan)**

**- Unit 1 Introduction to Gender and Governance**

- Subject 1 Gender approach: Social construction of Gender categories and Theoretical analysis of Gender relations
- Subject 2 Governance tools sensitive to gender
- Subject 3 Gender and Governance: joints, problems and issues

**- Unit 2 Public Policies, Gender and Governance**

- Subject 1: Gender mainstreaming
- Subject 2: Gender budgeting. Local and National

**- Unit 3 Role of Women in familiar enterprise**

- Subject 1 Social and Sexual division of labor
- Subject 2 Paid work, domestic work: Evolution and Social Change
- Subject 3 The tool "budget time of women and men": a practical example

**SEMINARS:**

**-Accountability, transparency and fight against corruption. (Week 1)**

**(Coordinator& Tutor: Carlos de Cueto)**

**Unit 1 Accountability in Arab Public Administration**

**Unit 2 Transparency and corruption in Public Policy**

**Unit 3 Corruption and transparency in the Arab countries**

**-Local and Global Governance. European Union Policy regarding Mediterranean and Arab region.**

**(Prof.:Carlos de Cueto)**

**Unit 1: Regional integration and Global Governance in Arab World**

- Subject 1 Theoretical and practical framework of regional integration
- Subject 2 Regional integration attempts in the Arab world
- Subject 3 Global Governance in the Arab World.

**Unit 2: *Euro-Med Partnership and EU action towards Mediterranean / Arab World***

**-Economic Reforms in Arab World (Week 2); -Open Governance (Week 2)**

**(Prof.: Balder Hageraats, Eduard Donelan, Ch. Montin)**

***Unit 1: Economic reform in Arab countries***

***Unit 2: Framework of Economic-Administrative Reforms***

- Subject 1: Economic reform in The Arab world: the role of public administrations
- Subject 2: Cooperation on economic institution building

***Unit 3: Foreign investments and regulation of the economy in Arab countries***

**Module 11: Multi-level relations: decentralization and coordination.**

**(Prof.: Jesus Florido/ Miguel Garcia Gindo)**

**- *Unit 1 Multi-level governance***

**- *Unit 2 Decentralization, deconcentration and devolution***

**- *Unit 3 Local Governance: Challenges for the Arab World***

**Module 12: Methodology 4**

**(Prof.: Javier Fernandez / Fabrizio Scrollini)**

**Module 13: Dissertation 4**

(c) Fundación Euroárabe de Altos Estudios

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**URL de origen:** <http://www.fundea.org/es/noticias/master-public-governance-0>